

# Understand the Effort to Make Your Idea a Reality

Describe your idea

Who will be the users of your product?

This is a:

- B2B (business that sells to other businesses) application
- B2C (business that sells directly to consumers) application
- Other

On which devices should your application work (mark all that apply):

- Desktop/Laptops/PCs
- iPhones
- iPads
- Android phones
- Android tablets
- Other \_\_\_\_\_

What will your users be able to create within your application?

Will your users need to upload any documents/images/videos? Which one and what for?

What type of notifications will a user receive?

- Email
- SMS
- Push Notifications

When will a user receive notifications?

What options will you use for a user to login? (Check all that apply)

- Social media
- Phone number
- Email address
- Username

How many users do you expect to have:

1. At launch \_\_\_\_\_
2. In 3 months \_\_\_\_\_
3. In 6 months \_\_\_\_\_
4. In 12 months \_\_\_\_\_

How will you charge for your services?

Do you need to extract information from other systems to make your application work?

What are some examples of applications that have functionality like the one you're seeking to create? What do you like about them? How is your service better than them?